

ArtWalk Santa Fe Season Sponsorship Levels 2026

These sponsor categories cover the **entire 2026 event season** and offer sustained visibility across your branded materials, website, social media, event signage, and more.

Platinum Partner — \$25,000+

Ideal for: Major brand or business looking regional recognition & deep community support
Season Benefits:

- “Presented by” credit on all ArtWalk 2026 promotional materials (online & print)
 - Logo featured prominently on homepage + sponsor page
 - Dedicated spotlight posts across social media (3 per season)
 - Large event signage & optional banner placement (banner not provided)
 - Platinum Partner recognition in all press releases + newsletters
 - VIP booth space at *all* events
 - First right of renewal for 2027
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Gold Sponsor — \$15,000–\$25,000

Ideal for: Flourishing brands & businesses
Season Benefits:

- Logo on all event webpages, printed posters, and major signage
 - Season-long social media shoutouts (2-3)
 - Booth or table at 4 events
 - Featured in newsletter sponsor section
 - Display printed ¼ page flyer at events (flyers not provided)
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Silver Sponsor — \$5,000–\$15,000

Ideal for: Established brands & businesses
Season Benefits:

- Logo on select print and digital event materials
 - Logo listed on online sponsor page
 - Social media thank-you post (1-2)
 - Booth or table at 2 events
 - Featured in newsletter sponsor section
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Community Supporter — \$2,500–\$5,000

Ideal for: Growing brands & businesses
Season Benefits:

- Logo listed on online sponsor page
 - Community Supporter group thank-you posts on social media (4-6)
 - Featured in newsletter sponsor section
 - Booth or table at 2 events
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Event Sponsors — *Targeted Exposure for Key Moments*

These are perfect for sponsors who want to **support individual events** in the season without committing to the full year.

Event Virtuoso — \$2,500+

Event Benefits:

- “Presented by” credit for that specific event on all platforms
 - Logo on event signage
 - Tagged in social media posts specific to that event
 - Social media shout-out post (1-2)
 - Booth space at the event
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Event Platinum — \$1,000–\$2,500

Event Benefits:

- “Presented by” credit for that specific event on all platforms
 - Logo on event signage
 - Tagged in social media posts specific to that event
 - Booth space at the event
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Event Gold — \$300–\$1,000

Event Benefits:

- Logo on event webpage
 - Name listed on posters/fliers
 - Tagged in social media posts specific to that event
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Community Friend — \$100–\$300

Event Benefits:

- Listed on event site sponsor list
 - Thank-you mention on social media around the event
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Supporter — \$1–\$100

Event Benefits:

- Listed as “Community Supporter” online
 - Group social media shout-out
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Event Sponsorship Deadlines

Event Name	Sponsorship Deadline	Click Link to Pay
Spring Runoff	April 2	https://square.link/u/VDoTyhB1
Baca Block Party	April 30	https://square.link/u/bATT6kZv
Rufina Block Party	June 18	https://square.link/u/Ti6mxmqZ
Olive Rush ArtWalk	August 9	https://square.link/u/VAE16ctR
Oktoberfiesta	August 30	https://square.link/u/9CVmZNcs
Railyard Santa Fe	September 4	https://square.link/u/bDd0th42
Shop Local Saturday	October 28	https://square.link/u/qAYzqkhQ
Holiday Market	November 5	https://square.link/u/LGskV834